



Guide to the UNLV Libraries Collection of Desert Inn Hotel and Casino Promotional and Publicity Materials

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on November 13, 2023. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1n20p>

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of Desert Inn Hotel and Casino Promotional and Publicity Materials
ID:	MS-01135
Date [inclusive]:	1957 to 2002
Physical Description:	0.65 Cubic Feet (2 boxes)
Physical Description:	0.63 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Desert Inn Hotel and Casino Promotional and Publicity Materials (approximately 1954-1993) consists of newspaper clippings, show programs, press releases, "Guide to What's Happening NOW" magazines, and other promotional and publicity materials about the Desert Inn.

Preferred Citation

UNLV Libraries Collection of Desert Inn Hotel and Casino Promotional and Publicity Materials, approximately 1954-1993. MS-01135. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1n20p>

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Scope and Contents Note

The UNLV Libraries Collection of Desert Inn Hotel and Casino Promotional and Publicity Materials (approximately 1954-1993) consists of newspaper clippings, show programs, press releases, "Guide to What's Happening NOW" magazines, and other promotional and publicity materials about the Desert Inn.

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Arrangement

Materials are arranged by material type.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were periodically collected by the University Libraries Special Collections and Archives; accession number 2022-110. This material was previously cataloged under call number: HD9999 G25 D48.

Processing Note

In 2022, Sarah Jones compiled the materials from multiple sources that included subject files and previously cataloged material and wrote the finding aid in ArchivesSpace.

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Related Materials

Related Collections

The following resource may provide additional information related to the materials in this collection:

Toni and Wilbur Clark Photographs, 1910-1975. PH-00302. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1pm28>

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Names and Subjects

- Gambling
- Promotional materials
- Gaming -- Las Vegas (Nev.)
- Desert Inn Hotel and Casino

Collection Inventory

Title/Description	Containers
Desert Inn "Guide to What's Happening NOW" magazines, 1968-1974, 1981	box 01
Press releases and accompanying photographs, 1980 to 1989 Physical Description: 2 Files	box 02
Programs, brochures, press kits, and ephemera for the Desert Inn hotel/ casino and country club, 1950 to 2002 Physical Description: 3 Files	box 02
<i>Las Vegas Review-Journal</i> and <i>Los Angeles Times</i> newspaper advertisements for Wilbur Clark's Desert Inn, 1957 to 1978	box 02