



## Guide to the Brian Gross Professional Papers

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This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on February 12, 2024. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1819b>

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Gross, Brian, 1975-
<b>Title:</b>	Brian Gross Professional Papers
<b>ID:</b>	MS-01162
<b>Date [inclusive]:</b>	approximately 2000 to 2021
<b>Physical Description:</b>	9.68 Cubic Feet (14 boxes, 1 oversized box, 1 flat file)
<b>Physical Description:</b>	10.96 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Brian Gross Professional Papers (approximately 2000-2021) documents Brian Gross's career working in public relations for the adult entertainment industry. Materials in this collection includes client files, press clippings, magazines and newspapers featuring clients including Joanna Angel, Sasha Gray, and many others. The collection also contains some of marketing and financial records for BSG PR, Gross's public relations company. Also included are DVDs of adult films, BSG PR memorabilia, and some personal correspondence to Brian Gross.

### Preferred Citation

Brian Gross Professional Papers, approximately 2000-2021. MS-01162. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1819b>

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## Biographical Note

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Brian Gross is a long-time adult entertainment publicity and public relations expert. His career began in high school, when he worked as an intern at Def American recordings in the publicity department. Gross went on to lead publicity and media relations for Vivid Entertainment, and started his own company (BSG PR) in 2001. As of 2023, Gross is President of BSG PR and based in Los Angeles. Clients of BSG PR, past and present, include Gene Simmons, Sasha Grey, Penthouse,

Phoenix Books, The AVN Adult Entertainment Expo, Liberation Entertainment, Ecko TV, Kaiju Big Battel, Big Teaze Toys, and many more.

Sources:

"Brian Gross, President of BSG PR," 2022 October 17, Formidable Men Magazine. <https://formidablemen.com/brian-gross-president-of-bsg-pr/>

"Meet Brian Gross," 2023 November 07, BOLD Journey. <https://boldjourney.com/news/meet-brian-gross/>

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## Scope and Contents Note

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The Brian Gross Professional Papers (approximately 2000-2021) documents Brian Gross's career working in public relations for the adult entertainment industry. Materials in this collection includes client files, press clippings, magazines and newspapers featuring clients including Joanna Angel, Sasha Gray, and many others. The collection also contains some of marketing and financial records for BSG PR, Gross's public relations company. Also included are DVDs of adult films, BSG PR memorabilia, and some personal correspondence to Brian Gross.

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## Arrangement

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Materials are arranged by topic.

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## Administrative Information

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### Access Note

Collection is open for research, with the exception of materials that are restricted to protect personally identifiable information. Restrictions are noted at the file level of this inventory and will be open for research use January 1, 2077.

## Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

## Acquisition Note

Materials were donated by Brian Gross in 2023; accession number 2023-068.

## Appraisal

Acquired by Director of Special Collections and Archives, Sarah Quigley, as part of UNLV Special Collections and Archives holdings related to sexual economies and entertainment. All material that formed the original gift has been retained.

## Processing Note

In 2023, Tammi Kim accessioned the collection. In 2023, Sarah Jones organized the material, rehoused the collection, and created the description in ArchivesSpace.

## Custodial History

Acquisition of this collection was facilitated by Lynn Comella, Professor of Gender and Sexuality Studies. Dr. Comella transported the collection from the donor's office in Los Angeles, California to Las Vegas, Nevada then weeded and recycled duplicate publications from the collection before transferring it to UNLV Special Collections and Archives.

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## Names and Subjects

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- Public relations
- Pornographic film industry
- Promotional materials
- Publicity
- Pornographic films
- AVN

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## Collection Inventory

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Title/Description	Containers
Client files, approximately 2000 to 2019	

Physical Description: 30 Files	box 01
	box 02
	box 03
	box 04
	box 05
	box 06
	box 16
"Reality-X: The Search For Adam & Eve" press clippings, 2000 to 2009	box 05
"Adam & Eve" and TAO Nightclub featuring Sasha Gray promotional posters, approximately 2000 to 2009	flat file 15
Press clippings, 2000 to 2009	box 09
Physical Description: 7 Files	box 10
AVN Expo press clippings, 2008 to 2009	box 08
Adult film reviews (online print outs), approximately 2000 to 2009	box 09
Physical Description: 2 Files	
<i>AVN Magazine</i> issues, 2001 to 2021	box 07
Physical Description: 7 Files	box 08
Magazines and newspapers featuring clients, approximately 2000 to 2019	box 10
Physical Description: 11 Files	box 11
	box 12
	oversized box 14
Various trade magazines, catalogs, and publications, 2005 to 2021	box 08
Physical Description: 3 Files	
BSG PR press releases, 2000 to 2002	box 08
Letters of recommendation for Brian Gross, 2001 to 2005	box 08
Platinum Agency registration forms, 2010	box 08
Brian Gross cash receipts for 2014, 2014	box 12
Financial records and income tax information for Brian Gross, 2002	box SH-047
Restricted: Materials are restricted to protect personally identifiable information and will be open for research use on January 1, 2077. Restricted materials are housed in Box SH-047.	
Personal correspondence to Brian Gross (holiday cards), approximately 2000 to 2009	box 12
Southern California sports team programs, ticket stubs, and magazines, approximately 2010 to 2019	box 12

Pantages Theatre (Los Angeles, California) playbills, 2017	box 12
BSG PR and "Adam & Eve" bumper stickers, approximately 2009 to 2019	box 12
Adult film DVDs, mostly from PinkVisuals.com, 2002 to 2013 Physical Description: 7 Items	box 13
<i>The Government vs. Erotica: the seige of Adam &amp; Eve</i> book by Philip D. Harvey, 2001	box 13
"Vivid Video" golfballs, approximately 2000 to 2009 Physical Description: 3 Items	box 13
BSG Public Relations desk clock, approximately 2000 to 2009	box 13
"A Year of Karma Sutra" sex tip cards, 2008	box 13
"30 Years of AVN" t-shirt, approximately 2003	box 13
Brian Gross's press passes and lanyards for conferences and events, 2003 to 2009 Physical Description: 4 Items	box 13