



## Guide to the Gene Greenberg oral history interview

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Greenberg, Gene
<b>Contributor:</b>	Southern Nevada Jewish Heritage Project
<b>Title:</b>	Gene Greenberg oral history interview
<b>ID:</b>	OH-02276
<b>Date:</b>	2015 February 12
<b>Physical Description:</b>	2 Digital Files (0.134 GB) MP3, PDF/A
<b>Language of the Material:</b>	English
<b>Abstract:</b>	Oral history interview with Gene Greenberg conducted by Barbara Tabach on February 12, 2015 for the Southern Nevada Jewish Heritage Project. In this interview, Gene Greenberg discusses moving to Las Vegas, Nevada, working in television ad sales, and becoming executive vice president and general manager of KVBC-TV. He also talks about his ties to the Jewish community, his parents being holocaust survivors, and about his family life.

### Preferred Citation

Gene Greenberg oral history interview, 2015 February 12. OH-02276. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Scope and Contents Note

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Oral history interview with Gene Greenberg conducted by Barbara Tabach on February 12, 2015 for the Southern Nevada Jewish Heritage Project. In this interview, Gene Greenberg discusses moving to Las Vegas, Nevada, working in television ad sales, and becoming executive vice president and general manager of KVBC-TV. He also talks about his ties to the Jewish community, his parents being holocaust survivors, and about his family life. Digital audio and transcript available.

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## Administrative Information

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### Access Note

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### Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

### Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2018. Minaam Baseer wrote the collection description. Access copies were created for born-digital audio and/or transcript files.

### Bound Transcript Availability

A bound transcript is available for use in UNLV Libraries Special Collections and Archives:  
F850.J5 G742 2014

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## Names and Subjects

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- Oral histories (document genres)
- Las Vegas (Nev.)
- Holocaust survivors
- Jews -- Las Vegas (Nev.) -- History
- Television programs -- Nevada -- Las Vegas -- History

- Executives
- Volunteers
- Jewish businesspeople
- Family life
- Temple Beth Sholom (Las Vegas, Nev.)