



Guide to the Young Electric Sign Company (YESCO) Corporate Records

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Young Electric Sign Company
Title:	Young Electric Sign Company (YESCO) Corporate Records
ID:	MS-00403
Date [inclusive]:	1914 to 2000
Physical Description:	9.72 Cubic Feet (18 boxes, 2 oversized boxes)
Physical Description:	11.00 Linear Feet
Physical Description:	10,866 Digital Files (7.68 GB)
Language of the Material:	English
Abstract:	The Young Electric Sign Company (YESCO) Corporate Records (1914-2000) document the history of the Young Electric Sign Company (YESCO) and is comprised of photographs of sign production and finished signs, negatives, slides, transparencies, anniversary scrapbooks, and videotapes. The collection also contains meeting minutes, correspondence, price books, drawings, calculations, newspaper and trade magazine articles on YESCO, advertising materials, and oral history interviews and audio recordings of YESCO designers and executives. YESCO is responsible for many of the neon signs in and around Las Vegas, Nevada and Reno, Nevada, as well as other Western states.

Preferred Citation

Young Electric Sign Company (YESCO) Corporate Records, 1914-2000. MS-00403. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1m32g>

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Historical Background

The Young Electric Sign Company (YESCO) was founded by Thomas Young, Senior (1895-1971) in 1920 in Ogden, Utah. YESCO built many of the neon signs in and around Las Vegas, Nevada and Reno, Nevada, as well as other Western states. It was one of the first companies to create neon signs for customers in the Intermountain West, including Utah, Idaho, Wyoming, and Nevada. The company eventually grew from five to nearly two thousand employees in multiple states.

Thomas Young, Senior trained as a sign writer as a youth in England and arrived in the United States with his family when he was 15 years old. In 1920, he borrowed \$300 from his father, George W. Young, and founded his own company, specializing in lighted signs, wall-painted advertisements, gold-lead lettering, and coffin plates. During the 1920s, YESCO began manufacturing neon tubing and selling neon signs in the Western United States. Despite the Great Depression, YESCO expanded their business to Nevada and opened a branch office in Las Vegas in the 1940s. They built many of the iconic Las Vegas signs, including *Vegas Vic*, the *Welcome to Fabulous Las Vegas* sign, and signs for many hotels and casinos, including the Stardust, Circus Circus, Aladdin, Sahara, Riviera, and Caesar's Palace. Additionally, they created signs for many theaters, restaurants, banks, gas stations and other businesses in Utah, Nevada, Idaho, Arizona, California, and Wyoming.

Thomas Young, Junior (1928-) worked for YESCO and was named company president in the 1960s. He photographed and/or filmed almost every sign the company made during the post-war boom in Las Vegas and other local markets, capturing images of early neon signs on Fremont Street and the growth of the Las Vegas Strip during the 1950s. Young family members continue to be actively involved in the management of YESCO and expanded the business to include additional national and international franchises.

Sources:

Halverson, Dee. *Young Electric Sign Company: Historical Photograph Archive*. South Jordan, UT: Heritage Associates, Inc., 1998.

Young Electric Sign Company. "Take a Tour Back Through History." Accessed May 03, 2018. <http://www.yesco.com/company/take-a-tour-back-through-history/>

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Scope and Contents Note

The Young Electric Sign Company (YESCO) Corporate Records (1914-2000) document the history of YESCO and are comprised of photographs, negatives, slides, anniversary scrapbooks, and videotapes. The collection also contains meeting minutes, correspondence, price books, drawings, calculations, oral history interviews and audio recordings of YESCO designers and executives,

advertising materials, and newspaper and trade magazine articles on YESCO. The collection also contains digital files that are duplicates of some of the photographs and documents throughout the collection. While the collection is primarily corporate records, it also contains Young family photographs and recollections. YESCO is responsible for many of the neon signs in and around Las Vegas, Nevada and Reno, Nevada, as well as other Western states.

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Arrangement

These records are organized into three series:

Series I. Corporate records and correspondence, 1920-2000;

Series II. Visual material, 1914-1988;

Series III. Newspaper clippings and publications, 1930-1992.

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Administrative Information

Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required. Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives for additional information.

Oral histories in this collection have been assigned oral history collection numbers (OH-#####). If requesting access to oral history digital files, please provide the oral history collection number(s) to Special Collections & Archives staff.

Publication Rights

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Acquisition Note

Materials were donated in 1998 by Thomas Young, Junior; accession number 98-12.

Processing Note

In 2015, Digital Collections staff reformatted all audiocassettes into a digital file format. In 2018, as a part of an archival backlog elimination project, Sarah Jones and Gayle O'Hara rehoused and arranged the materials, entered the data in ArchivesSpace, and revised the collection description to bring it into compliance with current professional standards. In 2019, Sarah Jones processed the digital materials stored on optical discs.

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Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:

Neon in Nevada Photograph Collection, 1913-1989. PH-00225. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Southern Nevada Neon Survey Records, 2002-2018. PH-00401. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Northern Nevada Neon Photograph Collection, 1913-2010. PH-00439. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- Oral histories (document genres)
- Neon signs
- Industrial arts
- photographs
- Visual communication
- Businesspeople
- Young, Thomas, 1895-1971
- Young, Thomas, Jr., 1928-

- Young Electric Sign Company

Collection Inventory

Corporate records and correspondence, 1920-2000

Physical Description: 5.02 Cubic Feet (7 boxes, 2 oversize boxes)

Physical Description: 6.42 Linear Feet

Physical Description: 18 Digital Files (0.99 GB)

Scope and Contents Note: The YESCO corporate records and correspondence series (1920-2000) consists of meeting minutes and bylaws, general business records, financial reports, correspondence, advertising, company anniversary scrapbooks, and oral history interviews with YESCO employees, including members of the Young family. General business records include biographical writings about the Young family, ledgers and datebooks, a YESCO operational manual, blank contracts, sales policies and procedures, and business records of Henry "Hank" Schutte, who joined YESCO as a boy and worked for the company for most of his life.

Arrangement: Materials are arranged by topic and chronologically.

Title/Description	Containers
General business records	
Biography of George W. Young by Thomas Young, Junior, undated	box 01
Blank conditional sales contract and maintenance agreements, undated	box 01
Commercial price book, undated	box 01
Thomas Young personal items, undated	box 01
Early business receipts and order forms, 1922	box 01
Eleventh annual convention of the American Legion, 1929 August	box 01
Business and biographical writings of Thomas Young, 1928-1949	box 01
Correspondence and planning notes for Ogden, Utah plant, 1929	box 01
Claude Neon publications and price list, 1930	box 01
National Sign Association annual convention programs, 1937-1938	box 01
Datebooks, 1938-1944	box 01
Physical Description: 4 Files	box 02
Contracts, title guarantees, and bank statements for Los Angeles, California, 1946-1948	box 02
Electrical engineering manual, 1957	box 02
Sales policy and regulations, 1958-1959	box 02
YESCO operational manual, 1958	box 02
Henry "Hank" Schutte business records, 1958-1977	box 02

YESCO profit sharing pension plan, 1960-1976	box 02
National Electric Sign Association annual sign design competition, 1989, 1991	box 02
Financial records	
Price list for YESCO sign work, 1920-1939	box 02
Invoices for YESCO sign work, 1922-1942	box 02
Young family stock certificates and income tax returns, 1922-1949	box 02
Corporate bills and invoices, 1932-1949	box 02
Expense reports and price list, 1953-1955	box 02
Bank statements, cancelled checks, and receipts, 1934-1950	box 03
Annual financial reports, 1938, 1950	box 03
Meeting minutes and bylaws	
YESCO corporate records book, Utah, 1950	box 03
YESCO corporate records book, Nevada, 1950	box 03
YESCO corporate records book, Idaho, 1951	box 03
Corporate meeting minutes, 1969-1979	box 03
Physical Description: 11 Files	box 04
Correspondence	
Correspondence regarding sign production and maintenance, 1922-1940	box 04
Physical Description: 4 Files	
Correspondence and telegrams between YESCO and Ben Jones, 1929-1932	box 04
Correspondence regarding insurance policies, 1934	box 04
Personal correspondence of Thomas Young, 1938-1948	box 04
Correspondence regarding company unionization, 1936-1941	box 05
National Sign Association (NSA) correspondence, 1937-1948	box 05
Correspondence between YESCO and Maria Rutz, 1950	box 05
Advertising	
"Western States" and "In Our Business" advertising brochures, undated	box 05
Neon Nights exhibit catalog, Nevada Historical Society, undated	box 05
Blank electrical advertising agreements, undated	box 05
Advertising guidelines and price lists, 1930, 1941	box 05

Advertising samples and testimonials, 1931-1935	box 05	
Color by Corning for electrical advertising, 1951	box 05	
Young Electric Sign Company advertising, 1954-1985	box 05	
"Symbiology, Capability, Imagery" brochure, 1980s	box 05	
YESCO promotion packets and advertising fliers, 1990-2000	box 05	
Demonstration of a moving Rotisserie sign with no sound, undated Physical Description: 1 VHS Tapes	box 18	
Demonstration of computerized sign boards with no sound, undated Physical Description: 1 VHS Tapes	box 18	
Oral history interviews		
Processing Note: WAV files converted to MP3 for access.		
Access Note: Oral histories in this collection have been assigned oral history collection numbers (OH-#####). If requesting access to oral history digital files, please provide the oral history collection number(s) to Special Collections & Archives staff.		
Barnett, Jack (OH-02292), 1990 February 12 Physical Description: 1 Digital Files (0.04 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 01
Bradley, George (OH-02293), 1990 January 29 Physical Description: 1 Digital Files (0.03 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 02
Bull, G. Douglas (OH-02294), 1990 January 29 Physical Description: 1 Digital Files (0.03 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 03
Gilbert, Robert W. (OH-02295) Physical Description: 1 Digital Files (0.04 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 04
Goodson, Tex (OH-02296), 1990 May 18 Physical Description: 1 Digital Files (0.05 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 05
Halverson, Dee, speaking at YESCO seventy-fifth anniversary celebration (OH-02297) , 1995 April 25 Physical Description: 1 Digital Files (0.02 GB) MP3	digital file 00	
Jones, Ben, Junior (OH-02298), 1990 October 03 Physical Description: 1 Digital Files (0.05 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 06
Martin, Boyd (OH-02299), 1990 January 29 Physical Description: 1 Digital Files (0.04 GB) MP3	box 17	folder 07

Physical Description: 1 Files (print transcript)

Norman, D.W. "Dub" (OH-02300), 1990 April 02 Physical Description: 1 Digital Files (0.01 GB) MP3	digital file 00	
Schutte, Henry (OH-03558), approximately 1990 Physical Description: 1 Files (print transcript)	box 17	folder 08
Stack, Norma (OH-02301), 1990 February 08 Physical Description: 1 Digital Files (0.07 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 09
Stevenson, Abraham H. (OH-02302), 1990 April 03 Physical Description: 1 Digital Files (0.05 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 10
Young, Jeff (OH-02303), 1990 April 18 Physical Description: 1 Digital Files (0.05 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 11
Young, Michael T. (OH-02304), 1990 April 17 Physical Description: 1 Digital Files (0.07 GB) MP3	digital file 00	
Young, Thomas, Junior (OH-02044), 1991 August 26 Physical Description: 2 Digital Files (0.128 GB) MP3 Physical Description: 1 Files (print transcript)	box 17	folder 12
Young, Paul (OH-03560), 1990 April 18 Physical Description: 1 Files (print transcript)	box 17	folder 13
Seminar audio recording, 1964 Physical Description: 5 Digital Files (0.44 GB) MP3 Processing Note: WAV files converted to MP3 for access.	digital file 00	
YESCO anniversary scrapbooks		
Thirty-fifth anniversary scrapbook with photographs, newspaper clippings, letters, and pamphlets, 1955	oversized box 19	
Fiftieth anniversary scrapbook with photographs and newspaper clippings, 1970	oversized box 20	

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Visual material, 1914-1988

Physical Description: 4.24 Cubic Feet (10 boxes)

Physical Description: 4.17 Linear Feet

Physical Description: 10,848 Digital Files (6.69 GB)

Scope and Contents Note: The YESCO visual materials series (1914-1988) document a visual history of YESCO from its early beginnings, through its expansions, to its work in the 1980s. They include visuals of various YESCO plants, shops, buildings, equipment and personnel, as well as various signs created and installed by

YESCO in multiple states. The series includes black-and-white and color photographs as well as Polaroids. It contains photographs, slides, negatives, and digital files of a variety of Las Vegas landmarks and hotels and casinos, including The Mint, Flamingo, Sahara, Caesar's Palace, Fremont Street, *Vegas Vic*, Whiskey Pete's, the University of Nevada, Las Vegas Silver Bowl Stadium, and Excalibur. The series also contains photographs of signs YESCO created for various banks, theaters, cafes, gas stations, and other businesses, both large and small, around the western United States. Digital files appear to be copies of select materials throughout this series.

Arrangement: Materials remain in original order.

Title/Description	Containers	
Photographs		
Photograph of Electric Service Company sign shop with six employees and signs in process, 1914 July 18	box 07	folder 01
Photograph of Electric Service Company sign shop with six employees at 24th Street, Ogden, Utah, 1914	box 07	folder 01
Photograph of Electric Service Company sign shop with five employees, 1915 April 09	box 07	folder 01
Photograph of YESCO Becco Beer sheet metal sign, 1922	box 07	folder 01
Early photograph of Tom Young, Senior, mother, and brothers, undated	box 07	folder 01
Photograph of Thomas Young Sign Company float, 1920s	box 07	folder 01
Photograph of Young Electric Sign Company located at Grant Avenue, undated	box 07	folder 01
Photograph of YESCO shop interior, 1930s	box 07	folder 01
Photograph of Tinys Waffle Shop color neon sign, undated	box 07	folder 01
Photograph of early neon signs for Guyon Coffee Shop and Candy Lunch Soda, undated	box 07	folder 02
Physical Description: 2 Photographic Prints		
Photograph of Federal Lunch and Bakery neon sign, undated	box 07	folder 02
Photograph of Keeley's Cafe neon sign, undated	box 07	folder 02
Photograph of Supreme Service Garage neon sign, undated	box 07	folder 02
Photograph of South Washington Furniture Company neon sign, undated	box 07	folder 02
Photograph of Dinnerette Salad Dressing Mayonnaise neon sign, undated	box 07	folder 02
Photograph of Glen Bros. Music Company color neon sign, undated		

	box 07	folder 02
Photograph of Wood-Ware Motor Company neon sign, undated	box 07	folder 02
Photograph of Egyptian Theater Marquee neon sign, undated	box 07	folder 02
Photograph of letter from L.K. Austin, Assistant Advertising Manager of Chevrolet Motor Company regarding purchase and quality of neon signs, 1929 October 30	box 07	folder 02
Photograph of National Patent Corporation certificate issued to the Thomas Young Sign Company, 1929 July 11	box 07	folder 02
Photograph of letter from G.N. Earl, Manager of E.W. Elliot & Company regarding a sign installed on their business, 1930 June 24	box 07	folder 02
Photograph of Wright's Ogden's Own Store neon sign, undated	box 07	folder 03
Photograph of Orpheum Theater Marquee neon sign, undated	box 07	folder 03
Photograph of Dundee Clothes neon sign, undated	box 07	folder 03
Photograph of 6% On Your Savings neon sign, undated	box 07	folder 03
Photograph of Liberty Hotel neon sign, undated	box 07	folder 03
Photograph of Burnsright Coal, Where Clean Coal is Kept Clean neon sign, undated	box 07	folder 03
Photograph of Supreme Service Garage neon sign, undated	box 07	folder 03
Photograph of Hoggan's Men's Duds neon sign, undated	box 07	folder 03
Photograph of Keeley's "Best By Test" Ice Cream Candies Restaurant Fountain neon sign, undated	box 07	folder 03
Photograph of Graham-Paige Ford-Nelson Motor Company, Inc. neon sign, undated	box 07	folder 03
Photograph of Shoes Economy Shoe Store neon sign, undated	box 07	folder 03
Photograph of Farr Better Ice Cream neon sign, undated	box 07	folder 03
Photograph of Glen Bros. Music Company neon sign, undated	box 07	folder 03
Photograph of Link Tiffany Portraits neon sign, undated		

	box 07	folder 03
Photograph of South Washington Furniture Company neon sign, undated	box 07	folder 03
Photograph of Associated Gasoline More Miles to the Gallon neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 03
Photograph of letter from Piggly-Wiggly Logan Company, R.L. Sheffield to Young Electric Sign Company, complimenting the company on the signs it had installed, 1931 February 13	box 07	folder 03
Photograph of Keeley's Cafe neon sign, undated	box 07	folder 03
Photograph of Dinnerette Salad Dressing Mayonnaise neon sign, undated	box 07	folder 03
Photograph of Paramount Theater Marquee neon sign, undated	box 07	folder 03
Photograph of Home of Cream of Weber Dairy Products neon sign, undated	box 07	folder 03
Photograph of National Bank of Commerce 4% on Savings neon sign, undated	box 07	folder 03
Photograph of letter from Wood-Ward Motor Company, Rulon Shbod to Young Electric Sign Company complimenting them on the sign they installed, 1930 June 26	box 07	folder 03
Photograph of letter from Riverside Hotel, Emmett Robins, manager to Thomas Young Sign Company complimenting Young on the installation of their sign, 1930 November 11	box 07	folder 03
Photograph of two letters, The Marion Hotel, R.E. Cunningham, and Fireside Inn, J.E. Christiel to Thomas Young Sign Company regarding their feelings about signs installed by Young, 1930 June 02, undated	box 07	folder 03
Photograph of two letters from QRS-DeVry Corporation holding company harmless from patent infringement, undated	box 07	folder 03
Photograph of Celotex Company letter, 1930 July 26	box 07	folder 03
Photograph of Fairground Hotel letter, 1930 July 08	box 07	folder 03
Photograph of Painless Withers Dental neon sign, undated	box 07	folder 04
Photograph of Centre Theater Marquee neon sign, undated	box 07	folder 04
Photograph of Grand Central Market neon sign, undated	box 07	folder 04
Photograph of the Young home at Normandie Circle, Salt Lake City, Utah, undated		

	box 07	folder 04
Photograph of Hoggan's Men's Duds neon sign, undated	box 07	folder 05
Photograph of The Bluebird Cafe neon sign, undated	box 07	folder 05
Photograph of check stub from First Prize in Photo Contest-National Sign Journal, 1938 September 19	box 07	folder 05
Photograph of Union Trust Company neon sign, undated	box 07	folder 05
Photograph of company dinner at 24th Street, Ogden, Utah, undated	box 07	folder 05
Photograph of Martha Washington Candies neon sign, undated	box 07	folder 05
Photograph of neon display for Weber County, undated	box 07	folder 05
Photograph of letter from E.J. Fjeldsted, Ogden Chamber of Commerce, to introduce J.L. Young of Young Electric Sign Company, 1932 September 13	box 07	folder 05
Photograph of Western Furniture neon sign, undated	box 07	folder 05
Photograph of New England Bakery and Coffee Shop neon sign, undated	box 07	folder 05
Photograph of Axelrad's Furniture neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 05
Photograph of Logan City Municipal Power & Water neon sign, undated	box 07	folder 05
Photograph of California Free Market "The Market That Serves You Best" neon sign, 1941	box 07	folder 05
Photograph of Broadstone Drugs neon sign, 1935	box 07	folder 05
Photograph of Fashion Cleaners & Dryers neon sign, undated	box 07	folder 05
Photograph of Stokol Salt Lake, Heating, Furnaces, Air Conditioning, Stokers, Blowers, Water Heaters neon sign, undated	box 07	folder 05
Photograph of Canada Dry Spur and Canada Dry neon sign, undated	box 07	folder 05
Photograph of Deseret Federal Savings and Loan neon sign, undated	box 07	folder 05
Photograph of employees from Motor Avenue, undated		

	box 07	folder 05
Photograph of Temple Gift Shop neon sign, undated	box 07	folder 05
Photograph of American Savings, Home Loans, Insured Savings neon sign, undated	box 07	folder 06
Photograph of Bartlett Motor Company, undated	box 07	folder 06
Photograph of Colonial House, St. Catherine Motel, Bow & Arrow Motel, and Crestwood Drugstore neon signs, undated Physical Description: 4 Photographic Prints	box 07	folder 06
Photograph of Buck's War Surplus neon sign, undated	box 07	folder 06
Photograph of Chat & Chew neon sign, undated	box 07	folder 06
Photograph of Hunter Motor Company, Ford & Ford Trucks neon sign, 1947 February 10	box 07	folder 06
Photograph of May's July Clearance Saves neon sign, undated	box 07	folder 06
Photograph of House of Fantasy neon sign, undated	box 07	folder 06
Photograph of Ho Joy Cafe, Chinese American neon sign, undated	box 07	folder 06
Photograph of Miller Motel and Miller Service, Shell neon sign, undated	box 07	folder 06
Photograph of Moss since 1887 neon sign, undated	box 07	folder 06
Photograph of Swanson's Shoes neon sign, undated	box 07	folder 06
Photograph of Fearless Farris, Cut Rate Gas, The Stinker neon signs, undated	box 07	folder 06
Photograph of Rich's neon sign, undated	box 07	folder 06
Photograph of Motorville, Utah's Used Car Center, Motel, Cafe, Drive Inn neon signs and McCune School of Music & Art design sketches, undated Physical Description: 4 Photographic Prints	box 07	folder 06
Photograph of the installation of Las Vegas Club sign, undated Physical Description: 24 Photographic Prints	box 07	folder 07
Photograph of Salt Lake's Leading Bargain Center neon sign, undated		

	box 07	folder 08
Photograph of O.P.S. Shopping Center neon sign, 1940s	box 07	folder 08
Photograph of Slim Olson World's Largest Station neon sign, undated	box 07	folder 08
Photograph of Standard Optical Company Office & Factory neon sign, undated	box 07	folder 08
Photograph of Utah Power & Light Company neon sign, undated	box 07	folder 08
Photograph of Reliable Furniture neon sign, undated	box 07	folder 09
Photograph of Foods by Fritz neon sign, undated	box 07	folder 09
Photograph of China Village Cafe neon sign, undated	box 07	folder 09
Photograph of Dupler's Fine Furs neon sign, undated	box 07	folder 09
Photograph of Dwanye's Music Company neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 09
Photograph of Jade Terrace neon sign, undated	box 07	folder 09
Photograph of Schubach Jewellery neon sign, undated	box 07	folder 09
Photograph of Lowe's Hardware neon sign, 1940-1945 Physical Description: 3 Photographic Prints	box 07	folder 09
Photograph of Rio Grande Western Pacific neon sign, undated Physical Description: 3 Photographic Prints	box 07	folder 09
Photograph of Florsheim Shoes and Wickel's, undated	box 07	folder 09
Photograph of Lux Theater neon sign, undated	box 07	folder 10
Photograph of Parkway Theater neon sign, undated	box 07	folder 10
Photograph of Olympia Theater neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 10
Photograph of Lake Theater neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 10
Photograph of City Theater neon sign, undated	box 07	folder 10

Physical Description: 2 Photographic Prints

Photograph of Colony Theater neon sign, undated	box 07	folder 10
Photograph of CB Park neon sign, undated	box 07	folder 10
Photograph of Palmer Park Theater neon sign, undated	box 07	folder 10
Photograph of Lancaster Theater neon sign, undated	box 07	folder 10
Photograph of Balaban & Katz Tivoli Theater neon sign, undated	box 07	folder 10
Photograph of Town Theater neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 10
Photograph of Westown Theater neon sign, undated	box 07	folder 10
Photograph of Apollo Theater neon sign, undated	box 07	folder 10
Photograph of Villa Theater neon sign, undated Physical Description: 6 Photographic Prints	box 07	folder 10
Photograph of State Theater neon sign, undated	box 07	folder 10
Photograph of Orpheum Theater neon sign, undated	box 07	folder 10
Photograph of Richard's Town & Country Candies neon sign, undated	box 07	folder 11
Photograph of Shanghai Low Cafe neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 11
Photograph of Chinafood Kitchen neon sign, undated Physical Description: 4 Photographic Prints	box 07	folder 11
Photograph of Keeley's Cafe neon sign, undated	box 07	folder 11
Photograph of China Village Cafe neon sign, undated	box 07	folder 11
Photograph of China City Cafe neon sign, undated	box 07	folder 11
Photograph of New England Bakery and Coffee Shop neon sign, undated	box 07	folder 11
Photograph of Foods by Fritz neon sign, undated	box 07	folder 11
Photograph of Andy's Smorgasbord Prime Rib neon sign, undated		

	box 07	folder 11
Photograph of Bonneville Motel neon sign, undated Physical Description: 3 Photographic Prints	box 07	folder 11
Photograph of Boisean Motel neon sign, undated	box 07	folder 11
Photograph of Swan Lounge neon sign, undated	box 07	folder 11
Photograph of 7UP Fresh Up! You Like It, It Likes You neon sign, undated	box 07	folder 11
Photograph of Salt Lake Glass & Paint Company neon sign, undated	box 07	folder 12
Photograph of Trucks Capital Chevrolet neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 12
Photograph of Chevrolet Buick Frank M. Browning neon sign, undated	box 07	folder 12
Photograph of Morrison Auto Supply neon sign, undated	box 07	folder 12
Photograph of Dick Morrison Tire Company neon sign, undated	box 07	folder 12
Photograph of J.W. Brewer Service, U.S. Royal Tires neon sign, undated	box 07	folder 12
Photograph of Bradley Badger neon sign, undated	box 07	folder 12
Photograph of National Department Store, Jarman Shoes neon sign, undated	box 07	folder 12
Photograph of National & Shoes neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 12
Photograph of Salt Lake Desk Exchange neon sign, undated	box 07	folder 12
Photograph of Low Cost Drugs neon sign, undated	box 07	folder 12
Photograph of Sure-Fit Auto Tops neon sign, undated	box 07	folder 12
Photograph of Beneficial Life Insurance Company neon sign, undated	box 07	folder 12
Photograph of Commercial Security Banks neon sign, undated	box 07	folder 12
Photograph of Prudential Federal Savings neon sign, undated	box 07	folder 12
Photograph of Bank of Utah neon sign, undated		

Physical Description: 2 Photographic Prints	box 07	folder 12
Photograph of Lucky Gowns neon sign, undated Physical Description: 2 Photographic Prints	box 07	folder 12
Photograph of Fairmont Bowl neon sign, undated	box 07	folder 12
Photograph of World Radio Lab, Your Department Store of Electronics neon sign, undated	box 07	folder 12
Photograph of Vrontikis Bros. Color TV, Stereo, Furniture, Appliances neon sign, undated	box 07	folder 12
Photograph of Boulder Club neon sign, undated Physical Description: 5 Photographic Prints	box 08	folder 01
Photograph of El Cortez Hotel neon sign, undated Physical Description: 4 Photographic Prints	box 08	folder 01
Photograph of Pioneer Club and The Westerner neon signs, undated Physical Description: 2 Photographic Prints	box 08	folder 01
Photograph of collage of neon signs in Las Vegas, Nevada, undated Physical Description: 2 Photographic Prints	box 08	folder 01
Photograph of Eldorado Club and Golden Nugget neon signs, undated	box 08	folder 01
Photograph of The Mint neon sign, undated Physical Description: 5 Photographic Prints	box 08	folder 01
Photograph of Flamingo Hotel neon sign, 1940s	box 08	folder 01
Photograph of Fortune Club neon sign, undated	box 08	folder 01
Photograph of Fremont Street neon signs, undated Physical Description: 12 Photographic Prints	box 08	folder 01
Photograph of YESCO truck with neon sign, undated	box 08	folder 01
Photograph of Frontier Club neon signs, undated	box 08	folder 02
Photograph of Las Vegas Club neon signs, undated	box 08	folder 02
Photograph of California Casino Restaurant neon signs, undated Physical Description: 2 Photographic Prints	box 08	folder 02
Photograph of Hotel Fremont neon signs, undated Physical Description: 12 Photographic Prints	box 08	folder 02
Photograph of Golden Nugget neon sign, undated		

	box 08	folder 02
Photograph of Four Queens neon sign, undated	box 08	folder 02
Photograph of Club Bingo neon sign, undated	box 08	folder 02
Photograph of Thunderbird Hotel neon sign, undated Physical Description: 4 Photographic Prints	box 08	folder 02
Photograph of Aladdin Hotel neon sign, undated	box 08	folder 02
Photograph of Dunes Hotel neon sign, undated	box 08	folder 02
Photograph of Frontier Village neon sign, undated	box 08	folder 02
Photograph of Silver Slipper neon sign, undated Physical Description: 3 Photographic Prints	box 08	folder 02
Photograph of Sands Hotel neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 02
Photograph of Tropicana Hotel neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 02
Photograph of Riviera neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 02
Photograph of Caesar's Palace neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 02
Photograph of Landmark Hotel neon sign, undated	box 08	folder 02
Photograph of lounge area with people gambling and golfing, undated Physical Description: 10 Photographic Prints	box 08	folder 02
Photograph of Wilbur Clark's Desert Inn neon sign, undated Physical Description: 7 Photographic Prints	box 08	folder 03
Photograph of Last Frontier Village neon sign, undated	box 08	folder 03
Photograph of Las Vegas Club neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 03
Photograph of Gateway Motel neon sign, undated	box 08	folder 03
Photograph of Ranch Inn neon sign, undated		

	box 08	folder 03
Photographs of The Mint neon sign construction, installation, and completed product, undated Physical Description: 16 Photographic Prints	box 08	folder 04
Photograph of Wilbur Clark's Desert Inn neon sign, undated Physical Description: 3 Photographic Prints	box 08	folder 05
Photograph of Sands Hotel neon sign, undated Physical Description: 13 Photographic Prints	box 08	folder 05
Photograph of Sahara Hotel neon sign, undated Physical Description: 15 Photographic Prints	box 08	folder 05
Photograph of street view of the Boulder Club, Horseshoe, and Hotel Fremont neon signs, undated	box 08	folder 05
Photograph of street view of Golden Nugget, Eldorado Club, Hotel Apache, Nugget Saloon, Frontier Club, and Pioneer Club neon signs at night, undated	box 08	folder 05
Photographs of Las Vegas Club neon sign construction, installation, and completed product, undated Physical Description: 12 Photographic Prints	box 08	folder 06
Photographs of Aladdin neon sign construction, installation, and completed product, undated Physical Description: 10 Photographic Prints	box 08	folder 07
Photograph of Flamingo neon sign, undated Physical Description: 5 Photographic Prints	box 08	folder 08
Photograph of Hotel Fremont neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 08
Photograph of El Rancho Vegas neon sign, undated Physical Description: 6 Photographic Prints	box 08	folder 08
Photograph of Horseshoe Casino with construction notes, undated Physical Description: 9 Photographic Prints	box 08	folder 08
Photograph of Joe W. Brown's Horseshoe Club neon sign, undated	box 08	folder 08
Photograph of Tropicana neon sign, undated	box 08	folder 08
Photograph of Golden Nugget neon sign, undated Physical Description: 5 Photographic Prints	box 08	folder 08
Photograph of Thunderbird Hotel interior, undated Physical Description: 2 Photographic Prints	box 08	folder 08
Photograph of Stateline Hotel neon signs at night, undated		

	box 08	folder 09
Photograph of Capitol Casino neon signs, undated	box 08	folder 09
Photograph of unidentified neon sign mounted on trucks, undated	box 08	folder 09
Photograph of Silver Slipper gambling hall sign, undated Physical Description: 3 Photographic Prints	box 08	folder 09
Photograph of Elko Drug Co. neon sign, 1940s	box 08	folder 09
Photograph of Drink 7UP Birrell Bottling Co. neon sign, 1940s	box 08	folder 09
Photograph of Pepsi Cola Birrell Bottling Co. neon sign, 1940s	box 08	folder 09
Photograph of Golden Gate Casino neon signs, undated	box 08	folder 09
Photograph of Flamingo Hotel neon signs, undated	box 08	folder 09
Photograph of Palace Club neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 09
Photograph of First National Bank of Nevada neon signs, undated	box 08	folder 09
Photograph of Nevada State Bank neon sign, undated	box 08	folder 09
Photograph of Lucky Strike Club and Nevada Club signs, undated Physical Description: 2 Photographic Prints	box 08	folder 09
Photograph of Stockmen's Hotel neon sign, undated	box 08	folder 09
Photograph of Bank Club neon sign, 1951-1952 Physical Description: 2 Photographic Prints	box 08	folder 09
Photograph of Commercial Hotel neon sign, 1951 Physical Description: 4 Photographic Prints	box 08	folder 09
Photographs of Vegas Vic neon sign construction, installation, and completed product, undated Physical Description: 17 Photographic Prints	box 08	folder 10
Photograph of Finco's Texaco Terminal neon sign, undated Physical Description: 5 Photographic Prints	box 08	folder 11
Photograph of Phillips 66 neon sign, undated Physical Description: 7 Photographic Prints	box 08	folder 11
Photograph of Cut Rate Flinco Meteor Gas neon signs, undated		

Physical Description: 13 Photographic Prints	box 08	folder 12
Photograph of The Stinker neon sign, undated Physical Description: 3 Photographic Prints	box 08	folder 12
Photograph of Save with Pride Gas neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 12
Photograph of Mobil gas sign, undated	box 08	folder 12
Photograph of Slim Olson, Inc. neon signs, 1952 Physical Description: 20 Photographic Prints	box 08	folder 13
Photograph of Grand Central Market neon signs, undated Physical Description: 4 Photographic Prints	box 08	folder 14
Photograph of Famlee Bread neon sign, undated Physical Description: 7 Photographic Prints	box 08	folder 14
Photograph of Meats, Fish, Poultry neon sign in a supermarket, undated	box 08	folder 14
Photograph of Food & Drugs neon sign, undated Physical Description: 3 Photographic Prints	box 08	folder 14
Photograph of Food Town neon sign, undated	box 08	folder 14
Photograph of Buy Ryte neon sign, undated	box 08	folder 14
Photograph of Albertson's neon sign, undated	box 08	folder 14
Photograph of Dayne's Music neon sign, undated Physical Description: 5 Photographic Prints	box 08	folder 15
Photograph of National Shirts Shops neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 15
Photograph of McKay Jewelers neon sign, undated Physical Description: 3 Photographic Prints	box 08	folder 15
Photograph of Standard Optical neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 15
Photograph of Knight Realtors neon sign, undated	box 08	folder 15
Photograph of V.O. Young, Inc. Printing and Lithographing neon sign, undated Physical Description: 2 Photographic Prints	box 08	folder 15
Photograph of Steve's Office Supply neon sign, undated		

	box 08	folder 15
Photograph of Redman Storage neon sign, undated	box 08	folder 15
Photograph of Royal Crown Cola neon sign, undated	box 09	folder 01
Photograph of Lundstrum Furniture neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 01
Photograph of Fashion Furniture Co. neon sign, undated	box 09	folder 01
Photograph of Schramm-Johnson Drugs neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 01
Photograph of Darrell & Jim's Beauty Salon neon sign, undated	box 09	folder 01
Photograph of Prescriptions Mount Air Drugs neon sign, undated	box 09	folder 01
Photograph of Magic Cleaners neon sign, undated	box 09	folder 01
Photograph of Master Cleaners neon sign, undated	box 09	folder 01
Photograph of Niagara Cyclo-Massage neon sign, undated	box 09	folder 01
Photograph of Hospital Drug neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 01
Photograph of Moss Since 1887 neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 01
Photograph of Keith O'Brien neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 01
Photograph of Seagull Drugs neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 01
Photograph of Mednick's Menswear neon sign, undated Physical Description: 3 Photographic Prints	box 09	folder 01
Photograph of Golden Nugget neon sign, color prints, undated Physical Description: 4 Photographic Negatives	box 09	folder 02
Photograph of Hotel Fremont sign board, undated	box 09	folder 02
Photograph of Maddox Herefords "Beef Supreme" neon sign, undated	box 09	folder 02
Photograph of Auto World neon sign, undated		

	box 09	folder 02
Photograph of Capital City Bank neon sign, undated	box 09	folder 02
Photograph of Horseshoe neon sign, undated	box 09	folder 02
Photograph of Hertz Rental Truck sign, undated	box 09	folder 02
Photograph of Cactus Pete's neon sign, undated	box 09	folder 02
Photograph of Utah Power & Light Co. Moab Office and Service Center neon sign, undated	box 09	folder 02
Photograph of Dupont neon sign, undated	box 09	folder 02
Photograph of Galleria Furniture Store neon sign, undated	box 09	folder 03
Photograph of Bob's Bar-B-Q neon sign, undated	box 09	folder 03
Photograph of Bank of Utah neon sign, undated	box 09	folder 03
Photograph of The Bon Marche sign, undated Physical Description: 2 Photographic Prints	box 09	folder 03
Photograph of Robert H. Hinckley Dodge neon sign, undated	box 09	folder 03
Photograph of Paint by Charlesworth neon sign, undated	box 09	folder 03
Photograph of Ford Harry Groussman, Inc. neon sign, undated	box 09	folder 03
Photograph of Pagoda neon sign, undated	box 09	folder 03
Photograph of Covey gas station neon sign, undated	box 09	folder 03
Photograph of The Dinner Table Diner neon sign, undated	box 09	folder 03
Photograph of Sir Basil's restaurant neon sign, undated	box 09	folder 03
Photograph of Hospital Drug neon sign, undated Physical Description: 2 Photographic Prints	box 09	folder 03
Photograph of The Bonni Inn, Dine-In, Drive-In neon sign, undated	box 09	folder 03
Photograph of Combe's Drive-In neon sign, undated		

	box 09	folder 03
Photograph of Food King neon sign, undated	box 09	folder 03
Photographs of various signage designed and installed by YESCO, 1965 Physical Description: 21 Photographic Prints	box 09	folder 04
Photographs of various signage designed and installed by YESCO, 1969 Physical Description: 42 Photographic Prints	box 09	folder 05
Photographs of various signage designed and installed by YESCO, 1964 Physical Description: 117 Photographic Prints	box 09	folder 06
Photograph of Welcome to Brigham City - World's Greatest Game Bird Refuge sign, 1982-1983 Physical Description: 23 Photographic Prints	box 09	folder 07
Photograph of Harrah's Casino sign design sketch, undated	box 09	folder 07
Photograph of Newhouse Hotel sign design sketch, undated	box 09	folder 07
Photograph of Riviera sign design sketch, undated	box 09	folder 07
Photograph of U.S. Royal Tires Truck Service sign design sketch, undated	box 09	folder 07
Photograph of Hot Shoppes, Jr. Hamburgers sign design sketch, undated	box 09	folder 07
Photograph of Golden Nugget sign design sketch, undated	box 09	folder 07
Photographs of various signage designed and installed by YESCO, undated Physical Description: 31 Photographic Prints	box 09	folder 08
Photographs of various signage in the sign graveyard, undated Physical Description: 31 Photographic Prints	box 09	folder 09
Photograph of Young Electric Sign Company building, Ogden, Utah, undated	box 09	folder 10
Photograph of Young Electric Sign Company neon shop, undated	box 09	folder 10
Photograph of Young Electric Sign Company, Ogden, Utah, 1930-1945 Physical Description: 3 Photographic Prints	box 09	folder 10
Photograph of Young Electric Sign Company building, 144 Motor Avenue, Salt Lake City, Utah, 1940-1949	box 09	folder 10
Photograph of Young Electric Sign Company building, 1148 South 300 West, Salt Lake City, Utah, 1950-1965	box 09	folder 10

Physical Description: 14 Photographic Prints

Photograph of the Young family dog, undated	box 09	folder 10
Photograph of Thomas Young, Senior, undated	box 09	folder 10
Photograph of Thomas Young and another man holding five fish, undated	box 09	folder 10
Photograph of Thomas Young home with two children, undated	box 09	folder 10
Photograph of Young Electric Sign Company vehicle with two men standing to the side, undated	box 09	folder 10

Physical Description: 2 Photographic Prints

Photograph of Thomas Young and a companion, undated	box 09	folder 10
Photograph of two men and a Young Electric Sign Company truck, 1940-1949	box 09	folder 10
Photograph of an oil painting of a horse, undated	box 09	folder 10
Photograph of Thomas Young and a group with an artist, undated	box 09	folder 10
Photograph of unidentified individuals taken during the Depression, 1930s	box 09	folder 11
Photograph of unidentified individuals, 1937 May 07	box 09	folder 11
Group photograph taken at the National Electric Sign Association Annual Banquet, Congress Hotel, Chicago, 1947 February 05	box 09	folder 11
Photograph of the National Electric Sign Association Annual Banquet, Congress Hotel, Chicago, 1947 February 05	box 09	folder 11
Photograph of the Organist's Convention, 1940-1949	box 09	folder 11
Photograph of Thomas Young, Alexander Schreiner, and George W. Young, undated	box 09	folder 11

Physical Description: 3 Photographic Negatives

Photograph of the fiftieth anniversary celebration, undated	box 09	folder 11
Photocopy of a photograph of John Ford, John Chamberlain, Dewey Laughlin, George W. Young, Cy Benny, Fred Young, Leonard Bell, Bob Morton, Thomas Young, and unidentified individuals, undated	box 09	folder 11
Photograph of various photographs of the sign plant, sign construction, and some vehicles, undated	box 09	folder 11

Physical Description: 30 Photographic Negatives

Photograph of corporate office party, 1982	box 10	folder 01
Photograph of Mrs. Thomas Young, Senior and other personnel at the corporate office, undated	box 10	folder 01
Photograph of personnel at the corporate office, 1980-1989 Physical Description: 02 Photographic Prints	box 10	folder 01
Photograph of Thomas Young, Senior and Thomas Young, Junior at the fiftieth anniversary party, undated	box 10	folder 01
Photograph of Thomas Young, Senior, Thomas Young, Junior, Ben Jones, and others seated at a table, undated	box 10	folder 01
Photograph of open-air party for YESCO employees, 1940-1949 Physical Description: 3 Photographic Prints	box 10	folder 01
Photograph of Thomas Young, Senior, undated	box 10	folder 01
Photograph of YESCO telephone switchboard , 1935-1945 Physical Description: 2 Photographic Prints	box 10	folder 01
Photograph of YESCO office, 1940-1949 Physical Description: 2 Photographic Prints	box 10	folder 01
Program from YESCO's grand opening at 5119 South Cameron Street, Las Vegas, Nevada, 1975 November 04 Physical Description: 2 Items	box 10	folder 01
Photograph of Thomas Young, Junior, Dwan Young, Elmina Young, Ben Jones, and unidentified man, Las Vegas, Nevada, 1975 November 04	box 10	folder 01
Photograph of crane at Las Vegas, Nevada plant, undated Physical Description: 2 Photographic Prints	box 10	folder 01
Photograph of Las Vegas, Nevada plant office, undated	box 10	folder 01
Photograph of ribbon cutting at Las Vegas, Nevada plant, 1975 November 04	box 10	folder 01
Photograph of Young Electric Sign Company, 845 East Second Street, Reno, Nevada, undated	box 10	folder 01
Photograph of YESCO company contest, 1971 Physical Description: 5 Photographic Prints	box 10	folder 01
Invitation to the Golden Anniversary Open House, 1148 South Second West, Salt Lake City, Utah, 1970 May 14-15	box 10	folder 02
Photograph of Denver Rio Grande Float entered by YESCO in Ogden's Pioneer Days Celebration, 1935 July 24	box 10	folder 02

Physical Description: 2 Photographic Prints

Photograph of Young Electric Sign Company truck, Southern Utah, undated	box 10	folder 02
Photograph of Young Electric Sign Company truck installing RandeVu Bowl neon sign, 1940-1949	box 10	folder 02
Photograph of Ogden Street, Ogden, Utah, 1925-1935	box 10	folder 02
Photograph of Bank Club Cafe Casino neon sign, undated	box 10	folder 02
Photograph of Ranch Inn neon sign, undated	box 10	folder 02
Photograph of Elko Drug Company neon sign, 1940-1949	box 10	folder 02
Photograph of KSL radio tower and signage, undated	box 10	folder 02
Photograph of A.B. Jenkins and the Mormon Meteor car, undated Physical Description: 2 Photographic Prints	box 10	folder 02
Photograph of various sign plants, construction areas and personnel, undated Physical Description: 56 Photographic Prints	box 10	folder 02
Photographs of the installation of Del Webb's Sahara neon signage, undated Physical Description: 115 Photographic Prints	box 10	folder 03
Photograph of the YESCO corporate office at 336 South 400 West, Salt Lake City, Utah, undated Physical Description: 22 Photographic Prints	box 10	folder 04
Photograph of the Salt Lake City, Utah plant sign design and construction areas, undated Physical Description: 9 Photographic Prints	box 10	folder 04
Photograph of Salt Lake City, Utah plant sign construction area and outside view, undated Physical Description: 46 Photographic Prints	box 10	folder 04
Photograph of company picnic, undated Physical Description: 17 Photographic Prints	box 10	folder 05
Photograph of various sign construction, undated Physical Description: 13 Photographic Prints	box 10	folder 05
Photograph of Young family children, undated Physical Description: 3 Photographic Prints	box 10	folder 05
Photograph of the Thomas Young, Junior family, undated	box 10	folder 05

Physical Description: 9 Photographic Prints

Photograph of company executives, undated Physical Description: 5 Photographic Prints	box 10	folder 05
Photograph of the Thomas Young, Junior family, undated Physical Description: 3 Photographic Prints	box 10	folder 05
Photograph of Soleiado French County Store awning sign, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of Somebody's Mother awning sign, undated Physical Description: 3 Photographic Prints	box 10	folder 05
Photograph of Union Bank sign, undated	box 10	folder 05
Photograph of Cartoons neon sign, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of Gary's Brownstone sign, undated	box 10	folder 05
Photograph of The Green Parrot sign, undated	box 10	folder 05
Photograph of Viva la Pasta awning sign, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of Peery Hotel electric sign, undated	box 10	folder 05
Photograph of The X Cax awning sign, undated Physical Description: 3 Photographic Prints	box 10	folder 05
Photograph of Salt Lake's Apparel, Jewelry & Diamond Exchange Mart awning sign, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of Bourbon Street awning sign, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of unidentified signage, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of sign letters in sign shop, undated Physical Description: 2 Photographic Prints	box 10	folder 05
Photograph of aerial view, undated Physical Description: 10 Photographic Prints	box 10	folder 05
Photograph of Lake Mead, Nevada, undated Physical Description: 6 Photographic Prints	box 10	folder 05
Photograph of Mrs. Field's and various sign construction, undated	box 10	folder 05

Physical Description: 12 Photographic Prints

Photograph of David Early Tires, Wagstaff's, Quality Inn, and Capital City Bank electric signs, undated	box 10	folder 06
Physical Description: 9 Photographic Prints		
Photograph of Ogden's Furniture and Carpet, Draper Bank & Trust, Whirlpool Home Appliances, Macey's Sack n' Save, Airport Inn, Big O Tires, Young Outdoor, and The Citizen's Bank electric signs, undated	box 10	folder 06
Physical Description: 10 Photographic Prints		
Photograph of Summerhays Music Center neon sign; Guardian State Bank, KSL TV Infocenter, Slyvania Superset, Confetti, Flying J Truck Stop, and Bradley's Sleep Center electric signs, undated	box 10	folder 06
Physical Description: 9 Photographic Prints		
Photograph of Rodeway Inn, Contract Carpets, Cabinets & Interiors, Utah Technical College, The Family Center at Midvalley, and Super 8 Motel electric signs, undated	box 10	folder 06
Physical Description: 10 Photographic Prints		
Photograph of Ketchum and Rick Warner computerized signs, undated	box 10	folder 06
Physical Description: 12 Photographic Negatives		
Photograph of Olympus Hills Mall and Truckers electric signs, undated	box 10	folder 06
Physical Description: 3 Photographic Prints		
Photographs of various Young family and company personnel, undated	box 10	folder 07
Physical Description: 17 Photographic Prints		
Photographs of various Young family and signage, undated	box 10	folder 08
Physical Description: 18 Photographic Prints		
Photographs of various business personnel in front of YESCO building, undated	box 10	folder 09
Physical Description: 26 Photographic Prints		
Photographs of various Young family and neon signage, and an agreement between Thomas Young Signs and H.L. Miller, Tailor, for commissioned electric sign, undated	box 10	folder 10
Physical Description: 27 Photographic Prints		
Photographs of Boulder Club, The Westerner, and Stateline neon signs, undated	box 10	folder 11
Physical Description: 9 Photographic Prints		
Photographs of various neon signage for Las Vegas hotels and casinos, undated	box 11	folder 01
Physical Description: 33 Photographic Prints		
Photograph of A & W Rootbeer signs, undated	box 11	folder 02

Physical Description: 3 Photographic Prints		
Photograph of Allstate Insurance signs, undated Physical Description: 5 Photographic Prints	box 11	folder 02
Photograph of Arby's signs, undated Physical Description: 11 Photographic Prints	box 11	folder 02
Photograph of Atlas Building sign, undated Physical Description: 2 Photographic Prints	box 11	folder 02
Photograph of Bagelmania sign, undated Physical Description: 3 Photographic Prints	box 11	folder 02
Photograph of Bali Hai Motel sign, undated Physical Description: 2 Photographic Prints	box 11	folder 02
Photograph of Bally's sign, undated Physical Description: 7 Photographic Prints	box 11	folder 03
Photograph of Bank of Utah sign, undated Physical Description: 3 Photographic Prints	box 11	folder 03
Photograph of various bank signs, undated Physical Description: 28 Photographic Prints	box 11	folder 03
Photograph of Barbary Coast neon sign, undated Physical Description: 4 Photographic Prints	box 11	folder 04
Photograph of Best Cleaners neon sign, undated Physical Description: 2 Photographic Prints	box 11	folder 04
Photograph of Bob's Big Boy electric sign, undated Physical Description: 2 Photographic Prints	box 11	folder 04
Photograph of Bowman & Sons storefront and sign, undated Physical Description: 6 Photographic Prints	box 11	folder 04
Photograph of Bratten's Seafood Grotto neon sign, undated	box 11	folder 04
Photograph of Bullock's Department Store sign, undated Physical Description: 2 Photographic Prints	box 11	folder 04
Photograph of Burger King electric sign, undated Physical Description: 10 Photographic Prints	box 11	folder 04
Photograph of various car dealership and auto parts signs, undated Physical Description: 13 Photographic Prints	box 11	folder 05
Photograph of Carl's Junior sign, undated Physical Description: 2 Photographic Prints	box 11	folder 05
Photograph of Castaway's Hotel and Casino neon sign, undated	box 11	folder 05

Physical Description: 2 Photographic Prints		
Photograph of Cattle Baron Casino neon sign, undated Physical Description: 6 Photographic Prints	box 11	folder 05
Photograph of Caesar's Palace neon sign, undated Physical Description: 3 Photographic Prints	box 11	folder 05
Photograph of Caesar's Palace neon sign fire, undated Physical Description: 3 Photographic Prints	box 11	folder 05
Photograph of Chevron electric sign, undated Physical Description: 27 Photographic Prints	box 11	folder 06
Photograph of Chin's neon sign, undated Physical Description: 3 Photographic Prints	box 11	folder 06
Photograph of Circus Circus neon sign, undated Physical Description: 7 Photographic Prints	box 11	folder 07
Photograph of Citigo electric sign, undated Physical Description: 4 Photographic Prints	box 11	folder 07
Photograph of Colorado Belle neon sign, undated Physical Description: 11 Photographic Prints	box 11	folder 07
Photograph of Dee's Hamburgers neon sign, undated Physical Description: 9 Photographic Prints	box 11	folder 07
Photograph of Desert Inn neon sign, undated	box 11	folder 07
Photograph of Duffy's Tavern Restaurant neon sign, undated Physical Description: 2 Photographic Prints	box 11	folder 07
Photograph of Dunes neon sign, undated	box 11	folder 07
Photograph of Eddie's Fabulous Fifties neon sign, undated Physical Description: 4 Photographic Prints	box 12	folder 01
Photograph of Edgewater Hotel neon sign, undated Physical Description: 14 Photographic Prints	box 12	folder 01
Photograph of Excalibur neon sign, undated Physical Description: 4 Photographic Prints	box 12	folder 01
Photograph of Express Lube electric sign, undated Physical Description: 7 Photographic Prints	box 12	folder 01
Photograph of Exxon electric sign, undated Physical Description: 10 Photographic Prints	box 12	folder 01
Photograph of Fashion Show Mall electric sign, undated	box 12	folder 02

Physical Description: 7 Photographic Prints

Photograph of Fitness Equipment Warehouse electric sign, undated Physical Description: 7 Photographic Prints	box 12	folder 02
Photograph of Flamingo neon sign, undated Physical Description: 3 Photographic Prints	box 12	folder 02
Photograph of Flying J Travel Plaza electric sign, undated Physical Description: 3 Photographic Prints	box 12	folder 02
Photograph of Frontier neon sign, undated Physical Description: 4 Photographic Prints	box 12	folder 02
Photograph of Gold Nugget neon sign, undated Physical Description: 9 Photographic Prints	box 12	folder 02
Photograph of Goodyear electric sign, undated Physical Description: 5 Photographic Prints	box 12	folder 02
Photograph of Grand Central Market Drugs neon sign, undated Physical Description: 4 Photographic Prints	box 12	folder 03
Photograph of Grand Hotel sign, undated Physical Description: 8 Photographic Prints	box 12	folder 03
Photograph of Highlander electric sign, undated Physical Description: 4 Photographic Prints	box 12	folder 03
Photograph of The Hock Shop electric sign, undated Physical Description: 3 Photographic Prints	box 12	folder 03
Photograph of Hoover Dam Snacketeria sign, undated Physical Description: 6 Photographic Prints	box 12	folder 03
Photograph of Horseshoe neon sign, undated Physical Description: 11 Photographic Prints	box 12	folder 04
Photograph of Hotel Continental neon sign, undated Physical Description: 10 Photographic Prints	box 12	folder 04
Photograph of Hotel Fremont and Casino neon sign, undated	box 12	folder 04
Photograph of J.W. Brewer Service neon sign, undated Physical Description: 4 Photographic Prints	box 12	folder 04
Photograph of Kactus Kate's neon sign, undated Physical Description: 7 Photographic Prints	box 12	folder 04
Photograph of Kinney's Shoes electric sign, undated Physical Description: 3 Photographic Prints	box 12	folder 05
Photograph of LaBite's electric sign, undated	box 12	folder 05

Physical Description: 5 Photographic Prints		
Photograph of Maddox neon sign, undated Physical Description: 3 Photographic Prints	box 12	folder 05
Photograph of Magic Cleaners electric sign, undated Physical Description: 4 Photographic Prints	box 12	folder 05
Photograph of Manse Printers electric sign, undated Physical Description: 2 Photographic Prints	box 12	folder 05
Photograph of various medical signs, undated Physical Description: 13 Photographic Prints	box 12	folder 05
Photograph of Mobil electric sign, undated Physical Description: 3 Photographic Prints	box 12	folder 06
Photograph of various motel neon signs, undated Physical Description: 6 Photographic Prints	box 12	folder 06
Photograph of Nevada Club neon sign, undated	box 12	folder 06
Photograph of Nugget Restaurant neon sign, undated Physical Description: 6 Photographic Prints	box 12	folder 06
Photograph of Orbit Inn neon sign, undated Physical Description: 2 Photographic Prints	box 12	folder 06
Photograph of Osco Drug electric sign, undated Physical Description: 14 Photographic Prints	box 12	folder 06
Photograph of various signage designed by Pearce Signs, undated Physical Description: 14 Photographic Prints	box 12	folder 07
Photograph of Pioneer Hotel neon sign, undated Physical Description: 10 Photographic Prints	box 12	folder 07
Photograph of Poker Palace neon sign, undated Physical Description: 5 Photographic Prints	box 12	folder 07
Photograph of Ramada Express neon sign, undated Physical Description: 3 Photographic Prints	box 12	folder 07
Photograph of Ripley's Believe It or Not Museum neon sign, undated Physical Description: 6 Photographic Prints	box 12	folder 07
Photograph of Rio Hotel neon sign, undated Physical Description: 23 Photographic Prints	box 12	folder 08
Photograph of Riviera neon sign, undated Physical Description: 10 Photographic Prints	box 12	folder 08
Photograph of Sahara neon sign, undated	box 13	folder 01

Physical Description: 12 Photographic Prints

Photograph of Saltaire surrounded by water, aerial view, undated Physical Description: 3 Photographic Prints	box 13	folder 01
Photograph of Sam's Town neon sign, undated Physical Description: 16 Photographic Prints	box 13	folder 01
Photograph of Sands neon sign, undated Physical Description: 4 Photographic Prints	box 13	folder 01
Photograph of 7-Eleven electric sign, undated Physical Description: 23 Photographic Prints	box 13	folder 01
Photograph of Skyline Casino neon sign, undated Physical Description: 6 Photographic Prints	box 13	folder 02
Photograph of Snelgrove Ice Cream neon sign, undated Physical Description: 2 Photographic Prints	box 13	folder 02
Photograph of Showboat sign, undated Physical Description: 4 Photographic Prints	box 13	folder 02
Photograph of Texaco electric sign, undated Physical Description: 13 Photographic Prints	box 13	folder 02
Photograph of Thunderbird neon sign, undated Physical Description: 4 Photographic Prints	box 13	folder 02
Photograph of Tiffany Furs electric sign, undated Physical Description: 2 Photographic Prints	box 13	folder 03
Photograph of University of Nevada, Las Vegas Silverbowl Stadium electric sign, undated Physical Description: 11 Photographic Prints	box 13	folder 03
Photograph of Union Motors electric sign, undated Physical Description: 5 Photographic Prints	box 13	folder 03
Photograph of Union 76 electric sign, undated Physical Description: 3 Photographic Prints	box 13	folder 03
Photograph of Utah Power and Light Company electric sign, undated Physical Description: 3 Photographic Prints	box 13	folder 03
Photograph of Varsity Men's Shop electric sign, undated Physical Description: 2 Photographic Prints	box 13	folder 03
Photograph of Walker Bank electric sign, undated Physical Description: 6 Photographic Prints	box 13	folder 04
Photograph of Wendy's electric sign, undated Physical Description: 6 Photographic Prints	box 13	folder 04
Photograph of Winchell's electric sign, undated		

Physical Description: 3 Photographic Prints	box 13	folder 04
Photograph of Whiskey Pete's grounds and neon sign, undated Physical Description: 40 Photographic Prints	box 13	folder 05
Photograph of Whiskey Pete's neon signage construction, undated Physical Description: 51 Photographic Prints	box 13	folder 06
Photograph of various signage, undated Physical Description: 3 Photographic Prints	box 13	folder 06
Photograph of ZCMI building sign, undated Physical Description: 2 Photographic Prints	box 13	folder 06
Photograph of flood of Salt Lake City, Utah YESCO plant, 1950-1959 Physical Description: 16 Photographic Prints	box 13	folder 07
Photograph of flood of Salt Lake City, Utah YESCO plant, 1980-1989	box 13	folder 07
Photograph of various YESCO plants and personnel, undated Physical Description: 48 Photographic Prints	box 13	folder 07
Photograph of various YESCO personnel at Reno, Nevada Christmas party, 1981 Physical Description: 4 Photographic Prints	box 13	folder 08
Photograph of various YESCO personnel, undated Physical Description: 49 Photographic Prints	box 13	folder 08
Photograph of various YESCO personnel, undated Physical Description: 67 Photographic Prints	box 13	folder 09
Photograph of Tex Goodson, undated	box 13	folder 09
Photograph of Thomas Young, Senior and Thomas Young, Junior at fiftieth anniversary, undated	box 14	folder 01
Photograph of various YESCO personnel, undated Physical Description: 24 Photographic Prints	box 14	folder 01
Photograph of YESCO summer picnic, Ogden, Utah, 1983 Physical Description: 5 Photographic Prints	box 14	folder 01
Photograph of Steve Weeks, undated	box 14	folder 01
Photograph of Ben Jones, Junior presenting "Million Dollar Club" emblem and sweater, undated	box 14	folder 01
Photograph of Cindy Cross of YESCO, Reno, Nevada, undated	box 14	folder 01
Photograph of Tom Young presenting top salesman, Al Latimar and wife Sharon with all expense paid trip to Hawaii, undated	box 14	folder 01

Photograph of Jack McAllister and unknown person in art room, undated	box 14	folder 01
Photograph of Camino Real Hotel, undated	box 14	folder 01
Photograph of Tom Young presenting Bob and Claire Williams with an all expenses paid trip to Hawaii, undated	box 14	folder 01
Photograph of dinner at El Shrimp Basket, undated	box 14	folder 01
Photograph of best dressed western costume with Gigi McAllister and Cindy Cross, undated	box 14	folder 01
Photograph of most original costume award to Beth and Gabe Latour, undated	box 14	folder 01
Photograph of Bill O'Donnell and LaVonne Portman, Sales Secretary, undated	box 14	folder 01
Merry Christmas photocard from the Youngs, 1970	box 14	folder 01
Photograph of Sherri Williams, undated	box 14	folder 01
Photograph of 10th year anniversary celebration of one of YESCO's divisions, undated	box 14	folder 01
Photograph of two YESCO personnel, undated	box 14	folder 01
Photograph of various YESCO shop locations, undated Physical Description: 2 Photographic Prints	box 14	folder 02
Photograph of YESCO personnel at Twin Falls, Idaho with Tex Goodson, undated Physical Description: 2 Photographic Prints	box 14	folder 02
Photograph of unidentified YESCO location, undated Physical Description: 2 Photographic Prints	box 14	folder 02
Photograph of YESCO Salt Lake City, Utah division, undated Physical Description: 4 Photographic Prints	box 14	folder 02
Photograph of various YESCO shop locations, undated Physical Description: 3 Photographic Prints	box 14	folder 02
Photograph of YESCO Elko, Nevada building moving, undated Physical Description: 4 Photographic Prints	box 14	folder 02
Photograph of shop construction of First Security Bank sign, undated	box 14	folder 02
Photograph of shop construction of sign, undated	box 14	folder 02
Photograph of YESCO Las Vegas, Nevada shop, 1976 January 19		

Physical Description: 2 Photographic Prints	box 14	folder 02
Photograph of shop photographs, one with Dave Sidney, undated Physical Description: 2 Photographic Prints	box 14	folder 02
Photograph of various YESCO shop locations, undated Physical Description: 31 Photographic Prints	box 14	folder 02
Photograph of various YESCO shop locations, undated Physical Description: 10 Photographic Prints	box 14	folder 03
Photograph of boom truck being used to install Little League ball field lights, Reno, Nevada, 1977 June Physical Description: 4 Photographic Prints	box 14	folder 03
Photograph of Ogden, Utah plant , 1979 Physical Description: 4 Photographic Prints	box 14	folder 03
Photograph of various salesmen, Las Vegas, undated	box 14	folder 03
Photograph of various shops and personnel, undated Physical Description: 7 Photographic Prints	box 14	folder 03
Photograph of YESCO office, undated	box 14	folder 03
Photograph of YESCO boom truck with personnel, undated	box 14	folder 03
Photograph of boom truck, Reno, Nevada, undated Physical Description: 5 Photographic Prints	box 14	folder 03
Photograph of various buildings, undated Physical Description: 4 Photographic Prints	box 14	folder 03
Photograph of various personnel with cake, undated	box 14	folder 03
Photograph of sales team, undated	box 14	folder 03
Photograph of shop and sign installation, undated Physical Description: 3 Photographic Prints	box 14	folder 03
Photographs of various signs, undated Physical Description: 49 Photographic Prints	box 14	folder 04
Photographs of Slim Olson's sign, undated Physical Description: 5 Photographic Prints	box 14	folder 04
Photographs of various signs for cafes and restaurants, undated Physical Description: 23 Photographic Prints	box 14	folder 05
Photographs of various signs, undated		

Physical Description: 14 Photographic Prints	box 14	folder 06
Photographs of various movie theaters signs, undated Physical Description: 26 Photographic Prints	box 14	folder 07
Photographs of various interior and exterior shots of buildings and signs, undated Physical Description: 6 Photographic Prints	box 14	folder 08
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Slides of Nugget Casino sign installation, 1967 Physical Description: 15 Photographic Slides	box 15	folder 01
Slides of various sign installations and company personnel, 1961-1967 Physical Description: 17 Photographic Slides	box 15	folder 01
Slides of YESCO's Lake Powell meeting, 1972 Physical Description: 18 Photographic Slides	box 15	folder 02
Slides of the installation of Continental Bank Sign, 1973 May Physical Description: 18 Photographic Slides	box 15	folder 02
Slides of various sign construction and installation, 1972-1977 Physical Description: 40 Photographic Slides	box 15	folder 02
Slides of YESCO shop expansion, 1972 Physical Description: 15 Photographic Slides	box 15	folder 02
Slides of YESCO shop operation and company personnel, 1972 Physical Description: 19 Photographic Slides	box 15	folder 02
Slides of various sign installations in Salt Lake City, Utah, 1978-1979 Physical Description: 16 Photographic Slides	box 15	folder 03
Slides of various sign installations in Las Vegas, Nevada, 1978-1979 Physical Description: 10 Photographic Slides	box 15	folder 03
Slides of various signs and company personnel, 1979 Physical Description: 75 Photographic Slides	box 15	folder 04
Slides of billboards around Las Vegas, Nevada, 1979 Physical Description: 7 Photographic Slides	box 15	folder 04
Slides of Glitter Gulch revue show, Las Vegas, Nevada, 1979 Physical Description: 20 Photographic Slides	box 15	folder 04
Slides of Sahara sign construction and installation and Caesar's Palace sign fire, 1980 Physical Description: 160 Photographic Slides	box 15	folder 05
Slides of various signs and YESCO shop in Odgen, Utah, 1980	box 15	folder 05

Physical Description: 7 Photographic Slides

Slides of Sahara sign construction and installation, 1980 Physical Description: 59 Photographic Slides	box 15	folder 06
Slides of various signs at night around Las Vegas, Nevada, 1980 Physical Description: 20 Photographic Slides	box 15	folder 06
Slides of Aladdin Hotel and Sands Hotel sign installation, 1981 Physical Description: 136 Photographic Slides	box 15	folder 07
Slides of various sign construction and installation around Las Vegas, Nevada, 1981 Physical Description: 76 Photographic Slides	box 15	folder 07
Slides of Sands Hotel final installation and night ceremony, 1982-1983 Physical Description: 57 Photographic Slides	box 15	folder 08
Slides of various signs including Circus Circus and Caesar's Palace, 1982-1983 Physical Description: 51 Photographic Slides	box 15	folder 08
Slides of billboards around Las Vegas, Nevada, 1982-1983 Physical Description: 20 Photographic Slides	box 15	folder 08
Slides of YESCO personnel and inside of shop, 1982-1983 Physical Description: 39 Photographic Slides	box 15	folder 08
Slides of various sign construction and installation around Las Vegas, Nevada, 1980-1989 Physical Description: 148 Photographic Slides	box 15	folder 09
Slides of various sign design sketches, 1980-1989 Physical Description: 18 Photographic Slides	box 15	folder 09
Slides of YESCO personnel and inside of shop, 1983-1989 Physical Description: 115 Photographic Slides	box 15	folder 10
Slides of various signs around Las Vegas, Nevada, 1983-1989 Physical Description: 31 Photographic Slides	box 15	folder 10
Negatives		
Negative of A & R Frank's sign, undated	box 16	
Negative of A & W "Take Out Service" sign, Salt Lake City, Utah, undated	box 16	
Negative of AAA Tent & Awning sign, Salt Lake City, Utah, undated	box 16	
Negative of Abbott, C.M. Diesel Service sign, Salt Lake City, Utah, undated	box 16	
Negative of aerial view of Salt Lake City, Utah, undated	box 16	

Physical Description: 2 Photographic Negatives

Negative of Aladdin Hotel in Las Vegas, Nevada light bulb layout, undated	box 16
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Physical Description: 6 Photographic Negatives

Negative of Albertson's Food & Drugs sign, undated	box 16
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Negative of Alpine Club Nevada sign rendering, undated	box 16
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Negative of American Finance sign, undated	box 16
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Negative of American Linen Supply Company sign, Salt Lake City, Utah, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Andy's Smorgasbord sign, Highland Drive, Salt Lake City, Utah, undated	box 16
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Negative of Asia Cafe sign, undated	box 16
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Negative of Atlas Building new facade, Salt Lake City, Utah, undated	box 16
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Physical Description: 4 Photographic Negatives

Negative of Baby Bunting Shop sign, undated	box 16
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Negative of Bailey & Sons (Zion's Book) sign, Salt Lake City, Utah, undated	box 16
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Negative of Bank Club sign, Ely, Nevada, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Bank of Utah sign, Ogden, Utah, undated	box 16
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Physical Description: 3 Photographic Negatives

Negative of Banquet Butter & Cheese sign, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Beck's Shoes sign, Twin Falls, Idaho, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Beehive State Bank sign, Salt Lake City, Utah, undated	box 16
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Negative of Bertell's Shoes design rendering, undated	box 16
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Negative of Best Cleaners sign, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Blue Bird Cafe new sign, Logan, Nevada, undated	box 16
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Negative of Bluhen Electric sign, Ely, Nevada, undated	box 16
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Negative of Boisean Motel sign, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Bonneville Motel sign, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Bow & Arrow Motel sign, Las Vegas, Nevada, undated	box 16
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Negative of Bradley Badger Company Constitution Building, undated	box 16
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Physical Description: 4 Photographic Negatives

Negative of J.W. Brewer Tires sign, undated	box 16
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Negative of Brooks Bountiful design model, undated	box 16
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Negative of Carr Studebaker, undated	box 16
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Negative of Cactus Pete's sign, undated	box 16
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Negative of Capital Chevrolet sign, State Street, Salt Lake City, Utah, undated	box 16
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Negative of Capitol Club sign, Ely, Nevada, undated	box 16
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Negative of Chat & Chew sign, Las Vegas, Nevada, undated	box 16
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Negative of Chic'n Box sign, Las Vegas, Nevada, undated	box 16
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Negative of Chief Motor Lodge design model, undated	box 16
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Negative of Chinafood Kitchen sign, undated	box 16
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Negative of City Finance design model and finished sign, undated	box 16
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Negative of Clark County Club sign, Los Angeles, California, undated	box 16
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Negative of Clark County Wholesale Mercantile sign, undated	box 16
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Negative of Classic Bowling sign, undated	box 16
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Negative of Colonial Horse sign, Las Vegas, Nevada, undated	box 16
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Negative of Commercial Security Bank sign, Salt Lake City and Ogden, Utah, undated	box 16
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Physical Description: 3 Photographic Negatives

Negative of Continental Bank sign, Salt Lake City, Utah, undated	box 16
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Physical Description: 2 Photographic Negatives

Negative of Cornet Store sign, Las Vegas, Nevada, undated	box 16
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Negative of Cottonwood Milk billboard, undated	box 16
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Negative of Covey Gas & Tire Center sign, undated	box 16
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Physical Description: 5 Photographic Negatives

Negative of Covey's New America Hotel sign, undated	box 16
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Physical Description: 4 Photographic Negatives

Negative of Cream o'Weber Dairy sign, undated	box 16
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Physical Description: 3 Photographic Negatives

Negative of Crestwood Drug Store sign, Las Vegas, Nevada, undated	box 16
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Negative of Cummings Candy sign, undated	
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	box 16
Negative of Dayne's Music Company sign, undated Physical Description: 7 Photographic Negatives	box 16
Negative of Deseret Book Company sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Deseret Inn Motel sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Dinwoodey's Furniture sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Dumford Bread sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Dumont T.V. sign, Provo, Utah, undated Physical Description: 2 Photographic Negatives	box 16
Negative of El Rancho Hotel sign, Las Vegas, Nevada, undated Physical Description: 2 Photographic Negatives	box 16
Negative of El Vada Cafe sign, undated	box 16
Negative of Ellison's Cleaners sign, Ogden, Utah, undated	box 16
Negative of Fairmont Bowl sign, undated	box 16
Negative of Far East Cafe design model, undated	box 16
Negative of Famlee Bread sign, undated Physical Description: 5 Photographic Negatives	box 16
Negative of Firestone Tires sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of First National Bank of Nevada design model, undated	box 16
Negative of Flinco Texas Terminal sign, undated Physical Description: 4 Photographic Negatives	box 16
Negative of YESCO flood, 1952	box 16
Negative of Ford's Finance sign, undated	box 16
Negative of Freed Motor Company sign, undated	box 16
Negative of Fremont Hotel sign, undated Physical Description: 4 Photographic Negatives	box 16
Negative of Gallenkamp's Shoes sign, undated	box 16
Negative of Gambler's Western Auto sign, undated	box 16
Negative of Garrett Freight Lines sign, undated	box 16
Negative of Gateway Motel sign, undated	box 16

Negative of Glidden Paint Service sign, undated	box 16
Negative of Gold Strike Stamps, undated	box 16
Negative of Golden Nugget sign, Las Vegas, Nevada, 1967 Physical Description: 2 Photographic Negatives	box 16
Negative of Golden Nugget design model, undated Physical Description: 5 Photographic Negatives	box 16
Negative of Golden West Auto sign, Provo, Utah, undated	box 16
Negative of Goodfellow, Bill and Clair, undated	box 16
Negative of Goodrich Tires sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Grand Central sign, undated	box 16
Negative of Granite Furniture sign, undated	box 16
Negative of Gray Line Tours, South Temple streetscape, undated	box 16
Negative of Gunnison Valley Bank sign, undated	box 16
Negative of Hawaiian Restaurant sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Hayes' Brothers Buick sign, undated Physical Description: 8 Photographic Negatives	box 16
Negative of Hitchin' Post Motel sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Horseshoe Club sign, 1961 December Physical Description: 6 Photographic Negatives	box 16
Negative of Hot Shoppers Drive-in & Restaurant sign I, undated	box 16
Negative of Hot Shoppers Drive-in & Restaurant sign II, undated	box 16
Negative of Ben F. Jones, Junior, undated	box 16
Negative of KDYL radio station design model, undated	box 16
Negative of Keith O'Brien Stores sign, undated	box 16
Negative of King Jay Cafe sign, undated	box 16
Negative of Knight Realty sign, undated	box 16
Negative of Larson Ford Company sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Lee's Cafe sign, undated	box 16
Negative of Leyson-Pearsall Company Jewelers sign, undated	box 16
Negative of Lockheed Company design model, undated	box 16

Negative of Lyndy's Drive Inn sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Lynn Hansen Supplies design model, undated	box 16
Negative of Maddox Drive-In sign, undated	box 16
Negative of Magic Cleaners sign, undated	box 16
Negative of Makoff design model, undated	box 16
Negative of Mark's House of Food sign, undated	box 16
Negative of May's Bargain Center sign, undated Physical Description: 4 Photographic Negatives	box 16
Negative of McCune School of Music & Art design model, undated	box 16
Negative of McKay Jewelers sign, undated Physical Description: 4 Photographic Negatives	box 16
Negative of Medrick's Men's Wear sign, undated	box 16
Negative of The Mint sign construction, undated Physical Description: 9 Photographic Negatives	box 16
Negative of Moss Clothing sign, Las Vegas, Nevada, undated	box 16
Negative of Mountain Fuel Supply sign, undated Physical Description: 4 Photographic Negatives	box 16
Negative of Niagra Cyclo-Massage sign, undated	box 16
Negative of National Dollar Stores sign, Las Vegas, Nevada, undated	box 16
Negative of Nehi Bottling Company sign, undated Physical Description: 9 Photographic Negatives	box 16
Negative of Olie's Terrace Room sign, undated	box 16
Negative of Orpheus Theater sign, undated	box 16
Negative of Outpost Motel sign, Las Vegas, Nevada, undated	box 16
Negative of Slim Olsen sign, undated ()	box 16
Negative of Pagoda Restaurant sign, undated	box 16
Negative of Par-T-Pak Beverage sign, undated Physical Description: 4 Photographic Negatives	box 16
Negative of Phillips Petroleum sign, undated Physical Description: 3 Photographic Negatives	box 16
Negative of Pioneer Club sign, Las Vegas, Nevada, 1957 January Physical Description: 2 Photographic Negatives	box 16
Negative of Plant & Fogle Cement sign, undated	box 16

Negative of Premier Surplus Center sign, undated Physical Description: 3 Photographic Negatives	box 16
Negative of Pride Oil sign, undated	box 16
Negative of Rockwood Furniture design model, undated	box 16
Negative of Redman Storage sign, undated	box 16
Negative of Reliable Furniture sign, Ogden and Tremonton, Utah, undated	box 16
Negative of Rexall Drugstores sign, undated Physical Description: 6 Photographic Negatives	box 16
Negative of Rio Grande Railroad sign, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Ritz-Vegas Motel sign, undated	box 16
Negative of M.R. Roger sign, Provo, Utah, undated	box 16
Negative of Stinker Cut Rate Gas sign, undated	box 16
Negative of Saddle Club Cafe sign, Salt Lake City, Utah, undated	box 16
Negative of Sahara Hotel sign, Las Vegas, Nevada, undated	box 16
Negative of Salt Lake City streetscapes I, undated	box 16
Negative of Salt Lake City streetscapes II, undated	box 16
Negative of Salt Lake Glass & Paint sign, undated	box 16
Negative of Sands Hotel sign, Las Vegas, Nevada, undated Physical Description: 6 Photographic Negatives	box 16
Negative of Sands Hotel billboard, undated	box 16
Negative of Seagull Drugs sign, undated	box 16
Negative of Sears sign, undated	box 16
Negative of Security Finance Company design model, undated	box 16
Negative of Seven-Up billboards, undated Physical Description: 4 Photographic Negatives	box 16
Negative of Shopping Lane design model, undated	box 16
Negative of Sibyl Hats sign, undated	box 16
Negative of Silver Cafe design model, undated	box 16
Negative of Sinclair Gasoline design model, undated	box 16
Negative of Slim Olsen Gas & Oil sign installation, undated Physical Description: 10 Photographic Negatives	box 16
Negative of Slim Olsen Gas & Oil sign, Elko, Nevada, undated	box 16

Physical Description: 2 Photographic Negatives

Negative of Slim Olsen Gas & Oil old and new signage, undated	box 16
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Physical Description: 7 Photographic Negatives

Negative of Southeast Jewelry sign, undated	box 16
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Negative of St. Catherine Motel sign, Las Vegas, Nevada, undated	box 16
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Negative of Stag Motel sign, Bears, Utah, undated	box 16
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Negative of Standard Builders Supply sign, undated	box 16
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Negative of Standard Motel sign, Richfield, Utah, undated	box 16
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Negative of Standard Oil Company sign, undated	box 16
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Physical Description: 4 Photographic Negatives

Negative of Standard Optical Building sign, undated	box 16
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Negative of Stateline Hotel cowboy sign, undated	box 16
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Negative of Streator Chevrolet sign, 1953 February	box 16
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Physical Description: 3 Photographic Negatives

Negative of Strong Motor sign, undated	box 16
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Negative of Anton Stuebel, undated	box 16
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Negative of Super-Value Food Stores design model, undated	box 16
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Negative of Superior Lumber Company design model, undated	box 16
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Negative of Sweet's Chocolates sign, undated	box 16
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Negative of a sketch of A & W Take-Out sign, undated	box 16
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Negative of a sketch of American Finance Company sign, undated	box 16
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Negative of a sketch of Asia Cafe sign, undated	box 16
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Negative of a sketch of Bonneville Motel sign, undated	box 16
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Negative of a sketch of cafe sign, undated	box 16
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Negative of a sketch of Capital Chevrolet sign, undated	box 16
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Negative of a sketch of Capson Investment Company sign, undated	box 16
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Negative of a sketch of Covey Gas & Oil sign, undated	box 16
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Negative of a sketch of Dayon's Auto Supply sign, undated	box 16
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Negative of a sketch of Desert Inn Motel sign, undated	box 16
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Negative of a sketch of Eagle Men's Clothing sign, undated	box 16
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Negative of a sketch of El Rancho Vegas sign, undated	box 16
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Negative of a sketch of Filter Queen sign, undated	box 16
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Negative of a sketch of First Security Bank sign, undated	box 16
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Negative of a sketch of Lockhard Company sign, undated	box 16
Negative of a sketch of Lyndy's Drive-In sign, undated	box 16
Negative of a sketch of Magic Cleaners sign, undated	box 16
Negative of a sketch of Midnick's Men's Wear sign, undated	box 16
Negative of a sketch of motel, undated	box 16
Negative of a sketch of Newhouse Hotel sign, undated	box 16
Negative of a sketch of Pacific Metals Company sign, undated	box 16
Negative of a sketch of Panorama Inn sign, undated	box 16
Negative of a sketch of Par-T-Pak Beverages sign, undated	box 16
Negative of a sketch of Preece Motor Company sign, undated	box 16
Negative of a sketch of RCA Victor sign, undated	box 16
Negative of a sketch of Ritz Supper Club sign, undated	box 16
Negative of a sketch of Stinker Cut Rate Gas sign, undated	box 16
Negative of a sketch of Salt Lake Hardware sign, undated	box 16
Negative of a sketch of Seagull Drugs sign, undated	box 16
Negative of a sketch of Shutterbug Photo sign, undated	box 16
Negative of a sketch of Silver Slipper sign, undated	box 16
Negative of a sketch of Strong Motors sign, undated	box 16
Negative of George W. Young, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Thomas Young, Senior, 1950-1959 Physical Description: 2 Photographic Negatives	box 16
Negative of Thomas Young, Senior, 1954 May Physical Description: 2 Photographic Negatives	box 16
Negative of Thomas Young, Senior, Alexander Schreiner, and George W. Young, undated Physical Description: 2 Photographic Negatives	box 16
Negative of Elmina Young, undated Physical Description: 2 Photographic Negatives	box 16
Negative of a sketch of Sunset Motel sign, undated	box 16
Negative of a sketch of Temple Square Hotel sign, undated	box 16
Negative of a sketch of Texaco sign, undated	box 16
Negative of a sketch of Utah Power & Light sign, undated	box 16
Negative of a sketch of Walker Bank sign, undated	box 16

Negative of a sketch of Whitman's Chocolates sign, undated	box 16
Negative of a sketch of Zinik's Sporting Goods sign, undated	box 16
Negative of Mel Talberg, undated	box 16
Negative of Tapp's Drive Inn sign, undated	box 16
Negative of Temple Square Hotel sign, undated	box 16
Physical Description: 5 Photographic Negatives	
Negative of Thunderbird sign, Las Vegas, Nevada, undated	box 16
Negative of Top o' the Town sign, Ogden, Utah, undated	box 16
Negative of Tribune sign, undated	box 16
Physical Description: 7 Photographic Negatives	
Negative of Union Motors sign, Twin Falls, Idaho, undated	box 16
Negative of Utah Power & Light Company sign, undated	box 16
Physical Description: 2 Photographic Negatives	
Negative of Vegas Vic sign production, undated	box 16
Physical Description: 10 Photographic Negatives	
Negative of Villa Theater sign, undated	box 16
Negative of Vrontikis Brothers sign, undated	box 16
Physical Description: 2 Photographic Negatives	
Negative of Wagon Wheel Motel design model, undated	box 16
Negative of Walker Bank sign, undated	box 16
Physical Description: 5 Photographic Negatives	
Negative of the Westerner sign Las Vegas, Nevada, undated	box 16
Physical Description: 5 Photographic Negatives	
Negative of Edward Wilde, undated	box 16
Negative of Wilson Hotel sign, undated	box 16
Physical Description: 3 Photographic Negatives	
Negative of Wright's Restaurant sign, undated	box 16
Negative of Yucca's Motel sign, Las Vegas, Nevada, undated	box 16
Negative of Zion's Co-operative Mercantile Institution (ZCMI) Center Mall sign, undated	box 16
Physical Description: 8 Photographic Negatives	
Negative of Zion's Savings & Loan sign, undated	box 16
Negative of Zion's First National Bank sign, undated	box 16
Digital files	digital file 00

Physical Description: 10848 Digital Files JPG, MP2, CAB, DAT, TXT, EXE, DIR, MPG, BMP

Technical Requirements: Please note that the library is not able to provide access to CD-ROM files due to lack of required software and/or system specifications. If interested in viewing this material, please contact UNLV Special Collections and Archives for additional information.

Processing Note: TIFF files were converted to JPG for access. Twenty-five TIFF files from optical disc MS_00403_003 failed to copy to network storage and are not accessible. Duplicates were deleted. CD-ROM files provided as is; no conversion has occurred.

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Newspaper clippings and publications, 1930-1992

Physical Description: 0.46 Cubic Feet (1 box)

Physical Description: 0.42 Linear Feet

Scope and Contents Note: The YESCO newspaper clippings and publications series (1930-1992) consist of various newspaper articles and publications about YESCO or of professional interest to YESCO. Many newspaper clippings relate to YESCO's neon sign work in Las Vegas, Nevada. Publications include issues from the 1930s of the *National Sign Journal*, the *National Sign Association Bulletin*, and *National Sign Topics*.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
Newspaper clippings, 1930-1992 Physical Description: 6 Files	box 06
The Palette, 1936	box 06
Associated Sign Contractors Semi-monthly Bulletin Service, 1936-1937	box 06
National Sign Association Bulletin, 1936-1937	box 06
National Sign Topics, 1937-1938	box 06
The National Sign Journal, 1937-1938	box 06
Profit and Progress, 1940	box 06
Plexiglass Sign Manual and A New Concept in Color for Outdoor Manual, 1951, undated	box 06
Garlands Goofy Gazette, undated	box 06

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